Venue Key:
LT = Webster Lecture Theatre
Y1 = WP Young Room no. 1
Y2 = WP Young Room no. 2

MOBILE MEDIA 2007 PROGRAM: Monday 2 July 2007			
8.00am			*Registration — foyer of Veterinary Science Conference Centre*
8.45am		LT	Welcome and Introduction — Conference convenors Gerard Goggin and Larissa Hjorth
8.50am		LT	Opening: Professor Stephen Garton, Dean, Faculty of Arts, University of Sydney
9.00am 9.45am		LT	**KEYNOTE PLENARY** **Chair: Gerard Goggin**
			1 Leopoldina Fortunati — Gender and the mobile phone
			2 Judy Wajcman — Intimate connections: The impact of the mobile phone on work life boundaries
10.30am			*Morning Tea — Foyer*
11.00am		LT	**Panel 1: Memory, Body, Place** **Chair: Kathy Cleland**
			Nicola Green — Mobility, Memory, and Identity
			Petra Gemeinboeck, Andy Dong & Francesca Veronesi — Who writes the city?
			Rowan Wilken — Mobilising place
			Ingrid Richardson — Mobile Technosoma: The couplings of bodies and handheld media interfaces
		Y1	**Panel 2: Mobile Learning and Storytelling** **Chair: Angel Lin**
			Axel Bruns, Rachel Cobcroft, Jude Smith, & Stephen Towers — Mobile learning technologies and the move towards 'user-led education'
			Kathleen M. Cumiskey — Hidden meanings: Understanding the social-psychological impact of mobile phone use through storytelling
			Henk Huijser — The wireless generation: Exploring educational opportunities of mobile media
		Y2	**Panel 3: Mobile Journalism and News** **Chair: Christina Spurgeon**
			Collette Snowdon — Running, jumping, standing still: Journalists, mobile communications and media reporting in the age of

			anxiety	
			Lisa Gye	"Send us your photos now!": Citizen journalism and mobile camera phones
			Wendy Van den Broeck Bram Lievens & Jo Pierson	Reinventing newspapers in a digital era: The mobile e-paper
			David Cameron	Mobile media and the journalism curriculum
12.30pm			*Lunch — Foyer*	
1.30pm		LT	**Panel 4: Mobile Phone Cultures and Practices** **Chair: Jack Qiu**	
			Kathy Cleland	Face to face: Avatars and mobile identities
			Heather Horst	Calling my name: Identity consolidation in mobile phone contact lists
			Clare Lloyd	The cultural connect: mobile phone use and identity
		Y1	**Panel 5: Mobiles and the Public** **Chair: Kate Crawford**	
			Maya Kriem	Mobile telephony and Morocco's public culture
			Janey Gordon	The mobile phone and the public sphere
			Bram Lievens, Wendy Van den Broeck & Jo Pierson	The mobile (r)evolution in everyday life: A border crossing between public and private space?
		Y2	**Panel 6: Design & Context** **Chair: Lisa Gye**	
			Silvia Elaluf-Calderwood and Carsten Sørensen	Connected Presence and Mobile Media Content: A Tale for Contextual and Situated Choice
			Roman Onufrijchuk & Florence Chee	Mobilizing methodology: The application of Techno-Experiential Design Assessment (TEDA) to global modes of communication
			Jennie Carroll	Constructing personal experience infrastructures for people on the move

3.00pm			*Afternoon Tea — Foyer*
3.30pm 4.15pm		LT	**KEYNOTE PLENARY** **Chair: Larissa Hjorth**
			3 Dong Hoo Lee — Re-imagining urban space: Mobility, connectivity, and a sense of place
			4 Raul Pertierra — ICT and the transformation of the sphere of the social
5.00-6.30pm			*Reception — Manning Bar, level 2*
			Free Evening

MOBILE MEDIA 2007 PROGRAM: Tuesday 3 July 2007		
8.00am		*Registration — foyer of Veterinary Science Conference Centre*
9.00am 9.45am	LT	**KEYNOTE PLENARY** **Chair: Gerard Goggin**
			5	Genevieve Bell
			6	Stuart Cunningham — Mobile media and the creative economy
10.30am		*Morning Tea — Foyer*
11.00am	LT	**Panel 7: Youth and Mobiles** **Chair: Leslie Haddon**

		Stephanie Hemelryk Donald & Damien Spry	Mobile Me: Approaches to mobile media use by children and young people
		Shari Walsh, Katherine White & Ross Young	Young and connected: Psychological influences of mobile phone use amongst Australian youth
		Oscar Westlund	The adoption of mobile media by young adults in Sweden
		Christine Satchell, Dean Economou & Jeremy Smith	Keeping interaction natural

	Y1	**Panel 8: Intimacies and Connections** **Chair: Raul Pertierra**	
		Angel Lin, John Erni & Avin Tong	New communicative practices: The role of text-messaging in negotiating gender and romance relations
		Kate Crawford	Oh, inverted world: Mobile media typecasting and connected intimacy
		Randy Jay C. Solis	Mobile romance: Exploring a new landscape for courtship in the Philippines
		Scott Rickard	The intimacy paradox: The mobile phone as a dialogic communication device among family

	Y2	**Panel 9: Regulation & Politics** **Chair: Axel Bruns**	
		Melissa Gregg	Work where you want: The labour politics of the mobile office
		Melissa de Zwart, David Lindsay and Sharon Rodrick	Mobile phones: Copyright in content

		Claudio Feijóo, José Luis Gomez-Barroso & Ana-Ángeles Marín	Why YouTube cannot exist in a European mobile: The European regulatory strategy on mobile services of content access
12.30pm		*Lunch — Foyer*	
1.30pm	LT	**Panel 10: Mobiles & the Urban** **Chair: Jonathan Donner**	
		Jack Linchuan Qiu	Wireless working-class ICTs and the Chinese informational city
		Alice Crawford	Mobile social software and the erotics of urban life: 'Ain't no love(gety) in the heart of the city'
		Maria N. Stukoff	Mobile public art and the urban screen
	Y1	**Panel 11: New Textualities** **Chair: Randy Jay C. Solis**	
		Jayde Cahir	Text Messaging: A Private form of Communication?
		Naomi Baron & Rich Ling	Emerging patterns of American mobile phone use: Electronically mediated communication in transition
		Liu Cheng & Axel Bruns	Cell phone SMS news in Chinese newspaper groups: A case study of Yunnan Daily Press Group
	Y2	**Panel 12: Playing the Mobile** **Chair: Ingrid Richardson**	
		Tom Apperley	Games without borders: Globalisation, gaming and mobility in Venezuela
		Larissa Hjorth	Domesticating new media: A discussion on locating mobile media
		Michiel de Lange	Playful identities and the mobile phone
3.00pm		*Afternoon Tea — Foyer*	
3.30pm 5.00pm close	LT	**KEYNOTE PLENARY** **Chair: Larissa Hjorth**	
		7	Rich Ling — Mobile communication and the emancipation of teens
		8	Leslie Haddon — Looking for diversity: Children and mobile phones
7.00pm		*Conference Dinner — Thai Potong Restaurant, King Street, Newtown*	

MOBILE MEDIA 2007 PROGRAM: Wednesday 4 July 2007		
8.30am		*Coffee & tea — foyer of Veterinary Science Conference Centre*
9.00am 9.45am	LT	**KEYNOTE PLENARY** **Chair: Larissa Hjorth**

		9	Misa Matsuda — Mobile media and transformation of family
		10	Shin Dong Kim — Five faces of mobility: Physical, political, economic, social, and cultural

10.30am		*Morning Tea — Foyer*
11.00am	LT	**Panel 13: Mobile :: Internet :: Computer** **Chair: Shin Dong Kim**

		Harmeet Sawhney	Innovations at the edges: The impact of mobile technologies on the character of the Internet
		Jonathan Donner	Perspectives on mobiles and PCs: Attitudinal convergence and divergence from small business in urban India
		Jeffrey Cook	Convergent and mobile futures: The politics of intimacy, XML and Everiware™
		Yann Bona and Minerva Terrades	Wireless communities as a sociotechnical infrastructure to inhabit: Becoming expert, becoming a node
	Y1	**Panel 14: Mobile Television** **Chair: Lelia Green**	
		Susan Luckman and Julia de Roeper	Future audiences for Australian stories: What tomorrow's audiences will watch in the digital age
		Glenn Westergren	Mobile TV: Evolution of the third screen
		Gerard Goggin	The invention of mobile television in Australia

12.30pm		***Lunch — Foyer***

1.15pm	LT	**Panel 15: Mobile Music and Image** **Chair: Harmeet Sawhney**	
		Atau Tanaka, Petra Gemeinboeck & Ali Momeni	Net_Dérive: A participative artwork for mobile media
		Greg Schiemer & Mark Havryliv	Pocket Gamelan: interactive musical performance using mobile phones
		Bo Gai	A local study of camera phones: The usage pattern and beyond
		Helen Grace	Ephemeral value: Aesthetics & affect in mobile phone photography
	Y1	**Panel 16: Theorising Mobile Media** **Chair: Melissa Gregg**	
		Marsha Berry	Mobile phones, networked selves, media ecologies
		Minerva Terrades & Yann Bona Beauvois	Mobile phone-mediated interaction: Technoaffectivity, mobile subject and urban space
		Jenny Weight	Living in the moment: Transience, identity and the mobile device
		Iain Sutherland	The affective mobile: Risks of brain cancer in the suburbs
2.45pm		*Afternoon tea — foyer*	
3.00pm	LT	**CLOSING PLENARY: PRIORITIES IN MOBILE MEDIA RESEARCH, PRACTICE AND PROVISION** **Chair: Gerard Goggin**	
4.00pm	LT	**CONFERENCE FINISH: Gerard Goggin and Larissa Hjorth**	